

# RSIF Communication Channels

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The **PASET** Regional Scholarship  
and Innovation Fund



*An Africa-led initiative to bridge the skills gap in Applied Sciences, Engineering, & Technology*



1

## Name these Cities in Africa

Testing your Knowledge of the Continent with this quiz!

We will have 3 volunteers share their answers

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2



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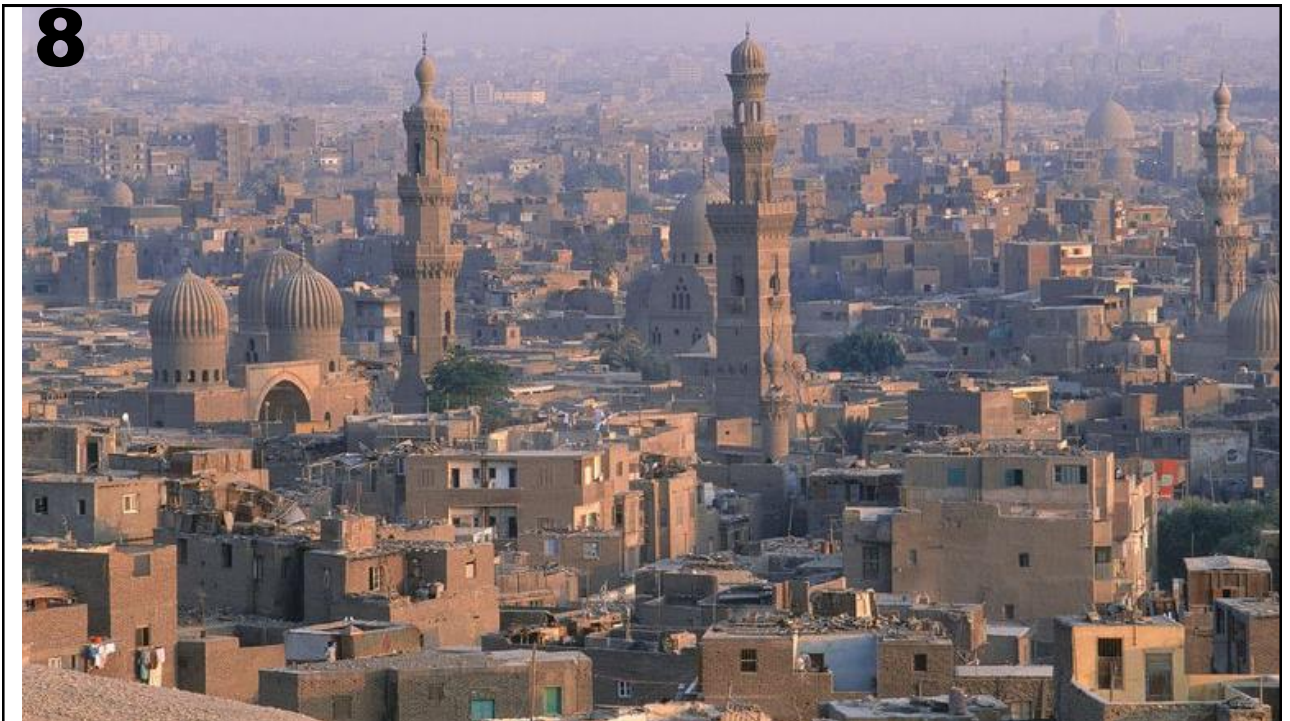
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12

## Anyone got all correct or all Wrong??

1. Cape Town, South Africa
2. Lagos, Nigeria
3. Accra, Ghana
4. Dar es Salaam, Tanzania
5. Nairobi, Kenya
6. Kampala, Uganda
7. Dakar, Senegal
8. Cairo, Egypt
9. Abidjan, Ivory Coast
10. Kigali, Rwanda

13

What did the exercise teach you?

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14

# Communication Strategy

## Overall goal

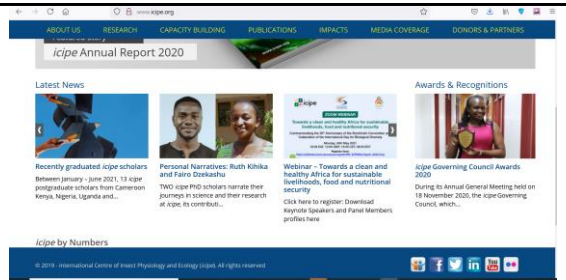
☐ Increase **RSIF visibility** and enhance **Mobilise resources**.

### • Communicating helps RSIF to;

- Create visibility of the ongoing project,
- Reach out to potential and existing partners
- Influence policy
- Reach out the stakeholders
- Mobilise resources

### Some of our platforms include;

- Website
- Knowledge repository (With Student Publications)
- Social media (Facebook, twitter LinkedIn, Youtube, Instagram)
- Mailing list
- Printed documents (Booklets, flyers, banners )
- Documentary Videos
- Photography



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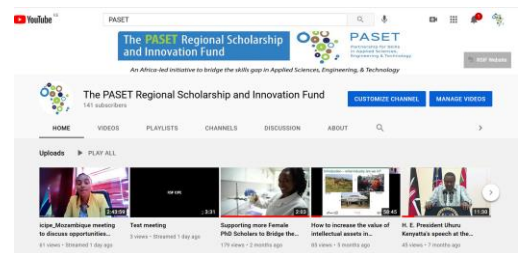
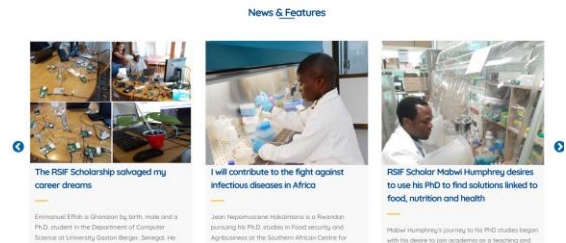
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15

## How can you engage?

- ✓ Through training on Communication ,media skills and other various trainings organised by the Capacity building team
- ✓ Attending and participating in RSIF monthly Webinars
- ✓ Get involved with student posters and abstracts for our various conferences and events
- ✓ Share stories, impact and innovations coming through from the project. This could be inform of blogs, policy briefs, documentaries.
- ✓ Write in the mainstream media in your respective countries.
- ✓ Join the Mailing list with over 8,500 subscribers who receive our RSIF Weekly
- ✓ Follow the various social media platforms for up-to-date real time communication and engagement



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16



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## RSIF Weekly - Vol.2 Issue 24

The RSIF Weekly Newsletter brings you a digest of information, news and opportunities relevant to the African higher education, science, technology and innovation space.

Share
 Tweet
 Forward

## RSIF Cohort III Orientation Training Begins

In May 2021, The PASET Executive Board awarded 102 Regional Scholarship and Innovation Fund (RSIF) PhD scholarships as part of its third Cohort of students. This brings the current number of PASET RSIF fully funded four year PhD scholarships to 184, from 20 African countries, since 2018. About 40% of the scholarships (70) have been awarded to female scholars. RSIF is funded by African governments, the World Bank, the Government of Korea and the

Subscribe to the RSIF **Weekly e-news letter** to receive information on;

- Scholarships
- Grants
- Fellowships
- Scientific Publications
- Job opportunities

And so much more

See [Link](#)

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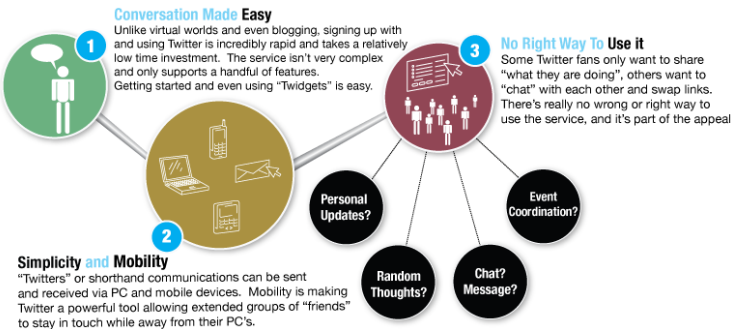


17

# Follow us on Twitter

## Why We Love Twitter

Twitter Mania has swept across the newly dubbed "Twitterati" with events like SXSW, evolving the service into a "real time" communication platform fueled by "bursts" of digital shorthand. Fad or fact, Twitter has changed how some people connect, communicate and inform.



Open [www.twitter.com](http://www.twitter.com) and sign up for a new account



Then Follow: **@PasetRsif**

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18

# Assignment

Choose Any

1. Write a blog/story about your one week orientation experience (600-700 words)
2. Write a blog/story about the Africa you want (600-700 words)
3. Follow @Pasetrsif, then write a tweet summarising (Make sure you tag @Pasetrsif)
  - What this PhD means to you
  - Why Africa needs more young scientists

**We shall publish the well written articles and retweet all your tweets that mention RSIF.**

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19

## Direct Financial support to icipe from:-



20

# Thank you

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For more information contact

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