

Commercialization of Research


Lessons learned and how to build a university innovation ecosystem

Date: January 27, 2022 (GMT 12:00~15:00) **Place:** Zoom
(A calendar invitation to be sent to you)

Theme 1

Necessary actions for Commercialization

- ✓ A clear explanation of THE ACTIONS needed for commercialization of research, based on examples from African start-ups




Ryo IKO
Senior Manager
CHITOSE GROUP

GMT
12:00~13:20

Theme 2

University Entrepreneurship and innovation ecosystem

- ✓ Case study of successful university entrepreneurship and innovation ecosystems
- ✓ Comparison of different university entrepreneurship and innovation ecosystems




Nurezan Mohamed,
Senior Manager
CHITOSE GROUP

GMT
13:20~14:10

Theme 3

University policy and intellectual property for commercialization of university research


- ✓ Licensing and Spin-off
- ✓ Policy and institutional support required for commercialization



Danica Ramljak,
Senior Science and
Innovation Consultant
WORLD BANK

GMT
14:10~15:00

We are hoping to carry out the research for commercialization, but we lack funds.



Who needs this?

We have the technology and ideas, but we don't have the business knowledge.

The basic research has been done, but we don't know what to do next.

There is no funding available to proceed with commercialization.

Invitation:

The World Bank Team in collaboration with CHITOSE GROUP are organizing a lecture for all ACEs/RSIFs members to promote university-based business/entrepreneurship.

- How can we promote the research which leads to business?
- Which kind of actions are needed for the commercialization?

These questions will be answered by the three presenters from different perspectives.

Topic: Commercialization of Research – lessons learned and how to build a university innovation ecosystem

Time: Jan 27th, 2022 at 12:00-15:00 (GMT)

Open to all ACEs/RSIFs and Incubation centers.

In addition, any member of your organization who receives this Email is welcome to attend. Please forward this Email as necessary.

*Simultaneous interpretation in English and French will be provided.